

PHYSICAL ACTIVITY AND THE BUILT ENVIRONMENT

Thursday 22nd November 2007
The Lowry, Salford Quays

Registration Form

Please complete a separate form for each delegate. Please write clearly in block capitals and black ink. Places are limited and allocated on a first come first served basis - please register early to avoid disappointment.

Title First Name Surname

Job Title

Organisation

Contact Address

.....

..... Postcode

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Conference Fees

- Please tick the applicable rate
- NWHPAF Members Free of Charge
 - Students and Voluntary Sector £60 plus VAT = £70.50
 - Public and Private Sector £125 plus VAT = £146.88

Payment

- Please tick the relevant box to indicate your method of payment
- I am a NWHPAF Forum Member (Free of Charge)
 - I enclose a cheque for £..... (payable to 'Events Northern Limited')
 - Payment by BACS (please send remittance advice).

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Learning Symposia

Some sessions will be repeated. Please indicate your first, second and third choice of learning symposiums below:

- Planning for Sport and Active Recreation
- Fitter for Walking: Walkability Audits
- Cycling Activity in BME Communities
- Play Opportunities
- Building Schools for the Future
- Transport Innovation Fund
- Smoke Free Advocacy
- Cycling and Health

Special Requirements (dietary, disability, access)

How did you hear about this event?

Signed Date

Terms & Conditions: Your registration will be confirmed within 5 days of receiving this registration form. Cancellations received one full calendar month before the event will be refunded, minus a 25% administration fee; regrettably no refunds can be processed after this date. Places can however be substituted at any time with the prior knowledge and agreement of Events Northern. We hope that this event is of interest to you. If you would not like to receive information from us in the future please email info@eventsnorthern.co.uk with REMOVE in the subject line.

Please send this completed registration form to the event organisers and administrators:



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PHYSICAL ACTIVITY & THE BUILT ENVIRONMENT

In recent years there has been increasing interest in the influence that the environment has on physical activity behaviour. People are more active in places that are built for cycling and walking, where there is good access to quality green space and where activity can be a part of daily life.

The recent Building Health report from the National Heart Forum, CABE and Living Streets showed that transport and planning and planning policies are creating places that discourage physical activity and contribute to heart disease and rising obesity rates.

Forthcoming guidance from NICE will set out how the public health community can join forces with planners and transport professionals to help create better environments for physical activity.

This year's North West Health and Physical Activity Forum conference will investigate these issues and explore the implications for the physical activity community in the region and beyond.

We will be joined by keynote speakers including:

John Grimshaw, Chief Executive, Sustrans

Dr Fiona Bull, Director, BHF National Centre for Physical Activity and Health, Loughborough University

Polly Turton, Senior Public Affairs Advisor, Commission for Architecture and the Built Environment (CABE)

There will also be a range of learning symposia to allow delegates to discuss case studies and innovative projects from across the region and beyond.



Date:

Thursday 22nd November 2007

Venue:

The Lowry, Pier 8, Salford Quays, Manchester M50 3AZ

This event is supported by:



North West Regional Public Health Group

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The North West Health and Physical Activity Forum (NWHPAF) is a voluntary group of individuals with a common goal of promoting good practice in the area of health and physical activity. For further information on the Forum please visit www.nwhpaf.org.uk

CONFERENCE PROGRAMME

9.00 onwards	Registration and Refreshments
10.00	Welcome & Introduction by Chair Andrew Ramwell, Director of Manchester Institute of Sport & Physical Activity, Manchester Metropolitan University and Chair of the NWHPAF
10.15	Dr Ann Hoskins, Deputy Regional Director of Public Health, NHS North West Building Partnerships: The Regional Perspective
10.30	John Grimshaw, Chief Executive, Sustrans Building an Environment for Physical Activity through Active Travel
10.55	Dr Fiona Bull, Director, BHF National Centre for Physical Activity and Health, Loughborough University Physical Activity and the Environment: What is the Evidence?
11.20	Refreshments
11.50	Learning Symposia
12.40	Lunch and Networking
13.40	Polly Turton, Senior Public Affairs Advisor, Commission for Architecture and the Built Environment Building Health: What Needs to be Done?
14.15	Learning Symposia
15.05	Refreshments
15.30	Walk: Don't Walk
16.00	Conference close and opportunity to visit the Lowry Galleries

The Forum reserve the right to change the conference programme

THIS CONFERENCE WILL BE OF INTEREST TO A RANGE OF PROFESSIONALS INCLUDING:

Public Health Specialists	Architects
Health Promotion and Health Improvement Specialists	Landscape Architects
Physical Activity Professionals	Urban Designers
Walking and Cycling Officers	Facility Managers
Environmental Health Officers	Park Managers
School Travel Officers	Rangers and Wardens
Transport Planners	Academics
Town Planners	Commissioning Managers

LEARNING SYMPOSIA

Planning for Sport and Active Recreation

Matthew Rushton - Principal Planner, Wirral MBC (formerly Regional Planning Manager Sport England NW)

This session will provide an overview of the tools and guidance available to ensure a positive approach to the development of opportunities for sport and physical activity in the planning system. In particular, the workshop will look at the guidelines established in Active Design (Sport England, 2007) and best practice to promote physical activity through the design and layout of new development.

Fitter for Walking: working with communities to improve their local walking environment

Richard Smith, Consultancy Services Manager Living Streets

This outdoor* workshop will provide a taster of how to undertake Walkability audits with residents and stakeholders to identify problems and solutions to promote walking for local journeys. Fitter for Walking is a new four year Living Streets project which is funded by the Big Lottery Fund as part of the Active Travel Consortium and will include projects with communities in the north west and other parts of the UK.

* Please wear appropriate clothing

Cycling Activity in Black and Minority Ethnic (BME) Communities

Paul Biddle, Research Associate, Centre for Public Policy, Northumbria University.

The project has been designed to explore the cycling experiences of BME communities in Bradford and Newcastle, attitudes towards cycling in these communities and to improve cycling provision. The workshop will outline the components and anticipated outcomes of the project, initial findings from research undertaken as a part of the project and the key issues that are emerging. This will be followed by a group discussion around how policymakers and practitioners might address these issues.

Play opportunities: working in partnership to create quality spaces and opportunities for children's play

Anne Macksmith, Head of Policy and Development, Culture, Leisure and Sport, Blackburn with Darwen Borough Council

Jude Anderson, Regional Manager, Play England North West

Natasha Hagan, Regional Development Officer, Play England North West

This will provide an overview of the work that has been undertaken by local authority areas in the North West to develop play partnerships, play strategies and local projects to access funding from the Big Lottery's Children's Play programme. The session will include a presentation from Blackburn with Darwen, on their experience of developing a play strategy and working with local partners to deliver more and better play opportunities.

BSF (Building Schools for the Future) - An unprecedented opportunity

Murryam Anwar, BSF Project Manager (Working on behalf of Sport England and Arts Council North West)

BSF is the biggest single government investment in improving school buildings for over 50 years. It was launched by the Department for Education and Skills in 2003, with the aim to rebuild or renew every secondary school across England and deliver a real transformational change to the function of schools.

This interactive workshop will provide you with a brief overview of the BSF programme, the opportunities and challenges it presents and, in particular, the response from the sport and cultural sectors to influence BSF. For further background information please visit our website at www.bsf-culture.co.uk

Transport Innovation Fund

Simon Warburton, GMPTA Policy Team Leader, GMPTA

The leaders in Greater Manchester have submitted a TIF bid to central government for a public transport investment package worth over £3 billion. The bid is much wider than the well publicized congestion charge element and this workshop will explain how the bid was developed and what the future vision is. There will be opportunities to find out more and for questions and answers about the TIF.

Can we learn from smoke free advocacy and apply the lessons to lobbying for physical activity?

Robin Ireland, Chief Executive, Heart of Mersey

Heart of Mersey took a leading advocacy role in the campaign for smoke free legislation which led to the implementation of the Health Bill in July 2007. Can physical activity activists learn from this process and apply it to walking and cycling for instance?

Cycling and Health: what can be done?

Nick Cavill, Public Health Advisor, Cycling England

The evidence is mounting that more cycling would make a significant contribution to public health and help reduce carbon emissions. But what should we do about it? How can physical activity and transport professionals work together to promote cycling? This presentation will draw on work in progress with Cycling England, the national body which co-ordinates the development of cycling across England. Nick will describe the early results of the Cycling Demonstration Towns and the new approaches being taken in PCTs to promote cycling from a health angle.